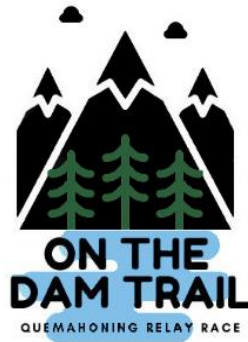


January 10, 2024



Dear Friend,

Four years ago, the Johnstown Running Club was inspired to create a new race opportunity that highlighted one of the group's favorite running spots and one of the region's most unique trails; the Quemahoning Trail, around the beautiful Quemahoning Reservoir. And so, the On the Dam Trail: Quemahoning Relay Race was born. Runners can choose a solo 50K, 2 laps around Que Trail or 30K, 1 lap around the Que Trail. We also have a 50K relay, where a team of 4 can join and complete.

To make it happen, JRC has enlisted the help of Camp Harmony, a youth summer camp and year-round retreat center located near the trail. And now, both organizations are asking for your help. We are seeking corporate sponsors to help offset race costs and ensure this event continues to be an annual tradition.

Please see the reverse side of this sheet for a detailed list of sponsorship opportunities. Your tax-deductible donation will not only help support this race and future races, but additional proceeds raised will benefit local children who wish to attend Camp Harmony and let the Johnstown Running Club continue their mission of providing running and recreational opportunities in our region.

Thank you for your consideration and we hope you can help support the On the Dam Trail Race!

With thanks,

Stephanie Daniels, Founder  
Johnstown Running Club

Jen Vickroy, Executive Director  
Camp Harmony

## ON THE DAM TRAIL SPONSORSHIP FORM

**\$1,000 Title Sponsor**

- Name included in race name and all promotional materials
- Logo featured prominently on event t-shirts
- Free race entry

**\$500 Forest Sponsor**

- Logo featured on event t-shirts
- Free race entry

**\$250 Trail Sponsor**

- Logo featured on event t-shirts

**\$100 Tree Sponsor**

- Logo featured on event t-shirts

**Kindness Sponsor**

- In addition to cash donations, we are seeking donations of food and beverage items to sell as concessions during the event. We can provide a tax acknowledgement for the value of the donation. Contact Stephanie Daniels to discuss an in-kind gift at [stephdaniels72@gmail.com](mailto:stephdaniels72@gmail.com).

The Johnstown Running Club Fund is under the umbrella of the Community Foundation for the Alleghenies, a 501c3 nonprofit organization, which makes your donation tax-deductible as allowed by law. Make checks payable to Community Foundation and mark on memo line: On the Dam Trail Sponsor.

Please return checks with a completed copy of this form by April 1, 2024 to: Community Foundation for the Alleghenies, 216 Franklin Street, Suite 400, Johnstown, PA 15901. Send digital logos for t-shirts to Stephanie Daniels at [stephdaniels72@gmail.com](mailto:stephdaniels72@gmail.com). \_\_\_\_\_

Organization Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City, State, ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

*The Johnstown Running Club and Camp Harmony thank you in advance for your generous support!*