

August 22, 2022

**Dear Friend of the Stone Bridge,**

Picture a town riddled by floods, shuttered steel mill buildings, and an old Stone Bridge with a rusted metal fence on the top. A dark scene to be sure.

Suddenly in September 2011, a light shines on the bridge! Not just one light, but 10,000 brilliant, animated LED lights. Now picture the town's Main Street bustling with activity, with even talk of an IMAX theater. Steel mills that were brought back to life. Picture Peoples Natural Gas Park, right next to the bridge, alive with special events. And the bridge lights shine every night as Johnstown continues to reinvent itself for a new, more hopeful future.

We are launching a fundraising effort to keep the stone bridge lights shining, and we need your support. Costs include our monthly electric bill as well as maintenance – in fact, we are going back into the river channel to repair the lights in September 2022! We've developed an exciting list of benefits for donors:

| CONTRIBUTION | CUSTOM PROGRAM<br><i>Bridge programmed in colors you specify, on a mutually agreed date</i> | FACEBOOK MENTION<br><i>Acknowledgement of your organization or cause our Facebook page</i> | WEBCAM BANNER<br><i>Banner advertising on Stone Bridge live webcam</i> |
|--------------|---|--|--|
| \$1,000      | ✓ Yes, 7 Days   | ✓ Yes  | ✓ Yes, 7 Days  |
| \$500        | ✓ Yes, 3 Days   | ✓ Yes  | ✗  |
| \$250        | ✓ Yes, 1 Day  | ✓ Yes  | ✗  |


We also have a major improvement to tell you about. The live webcam is now viewable from JAHA's website, and the picture is clearer and brighter than ever. People across the world have expressed thanks for being able to see the vibrancy of the community they love reflected in the lights on the Stone Bridge, and this improvement will make the bridge camera even more accessible. To see the bridge live, go to [jaha.org](http://jaha.org) and click on Stone Bridge.


To make your tax-deductible donation to perpetuate the Stone Bridge Lighting Project, please return the enclosed card along with your check payable to "The Stone Bridge Lighting Fund" held by the Community Foundation for the Alleghenies, making your gift tax-deductible as allowed by law. No donation is too small, but if you qualify for benefits listed above, we'll be in touch to arrange your bridge lighting and other benefits.



Won't you do your part to keep the lights shining on this significant landmark? Act today by making a tax-deductible donation of any size, and help us continue to light this beautiful bridge, an icon of our community.



Sincerely,  
  
**Mike Brosig**  
 Co-Chairman

  
**Richard Burkert**  
 Co-Chairman