



# COMMUNITY FOUNDATION FOR THE ALLEGHENIES

SERVING BEDFORD, CAMBRIA, SOMERSET, AND INDIANA COUNTIES

## **Congratulations on receiving a grant from the Community Foundation!**

The following guidelines are intended to help you publicize your program. If you have any questions, Communications Officer Kecia Bal: [kbal@cfalleghenies.org](mailto:kbal@cfalleghenies.org).

The Community Foundation publicizes grants and grant stories through local media outreach, social media, and our website. We encourage you to share success stories and photos so we can promote partnerships to make the Alleghenies a better place.

**A grant from the Community Foundation is a partnership. Your story is our story. It is also an occasion for the Community Foundation to acknowledge our donors and let them know how their gifts are being used to improve the quality of life in our community. You can publicize the Community Foundation's support in a number of ways:**

### Your website

Create a link on your website to the Community Foundation. You can also include our logo where appropriate. See use details below.

### Contact local media

This is an opportunity to share your organization's accomplishments with our region's media outlets. Contact local news organizations, such as *The Tribune-Democrat*, *Daily American*, *Bedford Gazette*, *Mainline Newspapers*, *WJAC*, *WTAJ*, and *Forever Media*, to let them know about your project and your grant from the Community Foundation for the Alleghenies. We would be happy to provide you a sample news release and a quote that is specific to your organization. Please reach out to Kecia Bal for those: [kbal@cfalleghenies.org](mailto:kbal@cfalleghenies.org).

### Tell your community

Share information about your grant through your newsletters, annual reports, lists of supporters, and social media. When announcing the grant on social media, link to us on Facebook and Instagram, using the handle @cfallegh. Use the CFA logo when appropriate. We also love to see images of your grant funding being put to great use and are happy to spread the word!

## Logo Use

We encourage you to use our logo where suitable. To obtain a copy of the Community Foundation logo, email Kecia Bal: [kbal@cfalleghenies.org](mailto:kbal@cfalleghenies.org).

## Describing the Community Foundation and Your Funding

Use this language to describe the Community Foundation:

*The Community Foundation for the Alleghenies exists to improve the quality of life for residents in Bedford, Cambria, Somerset, and Indiana counties by connecting local nonprofit initiatives with resources created by donors. Through strategic and responsive grantmaking, CFA supports programs and organizations that create long-term solutions to the most pressing needs in our community.*

Use this language to acknowledge your grant:

*This project was funded (or funded in part) by a grant from Community Foundation for the Alleghenies.*

## Keep in touch!

We love it when grant recipients share pictures of programs or events, success stories, or any other newsworthy items! Please email any of these to [kbal@cfalleghenies.org](mailto:kbal@cfalleghenies.org). You can also sign up for our newsletter at [cfalleghenies.org/about](http://cfalleghenies.org/about).